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FOR IMMEDIATE RELEASE
September 15, 2025

October 2025 Lunch & Learn
Peace and Peachtree: Atlanta's Hippie Movement
by Cole Hale

The Georgia Archives Lunch & Learn presentation, *Peace and Peachtree: Atlanta's Hippie Movement* by Cole Hale, will take place on-site on Friday, October 10, 2025, from 12:00 p.m. to 1:00 p.m., at the Georgia Archives, 5800 Jonesboro Road, Morrow, GA.

This event is free and open to the public, with no registration required.

Peace and Peachtree explores the rise and legacy of Atlanta's hippie movement in the late 1960s to early 1970s: a thriving counterculture often overshadowed by its counterparts in California and New York. The presentation covers the early stirrings of the scene, the vibrant Strip along Peachtree Street, underground newspaper *The Great Speckled Bird*, and the Catacombs club run by "Mother" David Braden. Learn how Atlanta became an unlikely hub for youth rebellion and experimentation, leaving a lasting mark on Southern history.

About the Speaker

Cole Hale manages the Georgia Room at the Charles D. Switzer Library in Marietta, Georgia. His research focuses on the Long Sixties, the Atlanta rock scene, and horror cinema. He earned a bachelor's in history education from Kennesaw State University and a master's in history from Georgia State University. He also earned a Master of Library and Information Science with a graduate certificate in Archival Studies from Louisiana State University. He previously served as an Institute of Museum and Library Services fellow at Drexel University. His master's thesis, "Slouching Towards Atlanta: The Influence of Churches on Atlanta's Hippie Community," explores how local church leaders influenced the city's counterculture.

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The Georgia Archives is a unit of the Board of Regents of the University System of Georgia. The Georgia Archives identifies, collects, manages, preserves, provides access to, and publicizes records and information of Georgia and its people, and assists state and local government agencies with their records management.